



ST. XAVIER'S COLLEGE (Autonomous), PALAYAMKOTTAI – 627 002.

(Recognized as “College with Potential for Excellence” by UGC & Accredited at A⁺ Grade with a CGPA of 3.66 out of 4 in IV Cycle by NAAC)

Annual Report 2024 - 2025

ENTREPRENEURIAL DEVELOPMENT AND RESEARCH CENTRE (ED & RC) (2008)

The **Entrepreneurial Development and Research Centre (ED&RC) Activities** for 2024-2025 were inaugurated on **26th July 2024** at **Loyola Hall**. On **7th August 2024**, the centre (ED&RC) organized an awareness program on **“Zero Investment Business.”** The session aimed to guide students on starting businesses with minimal or no capital. It featured an informative talk by **Mr. Christy**, Founder of **Intellectual Mad House**, who shared practical strategies for low-cost startups. Additionally, **Dr. Asha Raja**, Associate Professor at **PMT College**, encouraged creative thinking through real-life examples.

A **One-Day Workshop on Beautician Services** was conducted on **15th October 2024** at **ED&RC**. Resource persons **Ms. A. Mariya Jessy**, Beautician at **Jessy Beauty and Aari Institute**, and **Ms. J. Jerin Jes Rachal**, Beautician at **Paradiser Glamup Makeup Academy**, provided practical training on basic beautician skills and makeup techniques. They guided students in exploring career opportunities in the beautician sector through hands-on training. The workshop was highly beneficial in introducing participants to entrepreneurial prospects in this field. A total of **50 students** from various departments of the college participated and benefitted from the session. From **17th to 19th October 2024**, The **Tamil Nadu Urban Livelihood Mission (TNULM)** and the **Entrepreneurship Development and Innovation Institute (EDII), Tirunelveli**, jointly organized **EDP Training for TNULM beneficiaries** in collaboration with the **Entrepreneurial Development & Research Centre** for women entrepreneurs. The program was presided over by **Rev. Fr. Dr. Godwin Rufus, SJ. Mr. Siva Baarathi**, District Coordinator, **EDII-TN**, presented the dynamics of the training, while **Mr. Joseph Arockia Sathish**, Assistant Project Officer, **TNULM**, addressed the women entrepreneurs on various government schemes and the opportunities available to them.

On **5th December 2024**, **ED&RC** organized a **Hands-on Training Session on Stock Market Investment**, during which students opened **DEMAT accounts** with the assistance of officials from **Choice Equity Broking Pvt. Ltd., Tirunelveli**. The event was presided over by **Rev. Fr. Dr. Godwin Rufus, SJ**, Principal of the college. An **MOU** was signed with **Choice Equity Broking Pvt. Ltd.** The resource persons for the session included **Mr. N. Arulvengadam**, Territory Head, **Mr. R. Karthikeyan**, Branch Manager, and Relationship Managers **Mr. Karthikeyan Mariappan** and **Mr. T.K. Vignesh** from **CEBPL**.

